Alfred University Summer Programs
Marketing Survey

Camp Attending

*Please* let us know how you/your camper heard about our program. Please check the listing below that played a part in your making the decision to participate. This information will help us, in planning for future years, to focus our attention and resources on the marketing efforts that yield the greatest results. Your input is greatly appreciated!

- Teacher
- Coach
- Guidance Counselor
- Brochure we sent to your home
- Newspaper Ad: (please list which one, if you recall):

  _______________________________________

- Magazine Ad: (please list which one, if you recall):

  _______________________________________

- Information provided at an AU Admissions Open House
- Campus Visit (not during Open House)
- Swim Meet Program
- Science Fair Program
- Super Summer Camp Guide (Pennsylvania)
- Ultimate Summer Camp Guide (Manhattan)
- Summer Camp Fair
- Other: ___________________________________

**On-line**
- Google Search
- Our website
- Other website (please list which one, if you recall):

  _______________________________________

- Don't recall how I heard about AU Summer Programs.