Undergraduate Psychology at Alfred University

If you have questions, please contact:
Dr. Danielle D. Gagne, Department Chair
Psychology & Communication Studies
Science Center 424
1 Saxon Drive
Alfred, NY  14802
(607) 871-2213    gagne@alfred.edu
Our Mission and Goals

**Mission**

The mission of the Psychology program is to expose students to the major research findings and theories in the field of Psychology. Within the context of a liberal arts education, the Psychology program emphasizes the importance of the scientific approach to the study of individual differences in human behavior, thought, motivation, and emotion.

Students in the Psychology program have the opportunity to gain applied experience through supervised counseling skills training, directed research, independent study, and internships. At the completion of the program, students should be prepared for graduate education and/or entry into occupations which utilize knowledge of human behavior, such as counseling, education, law, medicine, and business.

**Goals**

The Psychology curriculum is designed to foster critical and scientific thinking about psychological issues and careful evaluation of claims made about human behavior. The development of fundamental communication skills and information literacy are also fostered across the curriculum. Upon graduating, students should be able to demonstrate the following skills:

I. **Exposure to Major Research Findings and Theories**
   - Describe and discuss theories and research findings in the core sub-disciplines of the field, including Neurological, Developmental, Social, Clinical/Abnormal, Cognitive, Experimental, and Personality Psychology.

II. **Foster Critical and Scientific Thinking about Psychological Issues and Claims Made about Behavior**
   - Discriminate between empirical, scientific, and non-scientific evidence or sources of information
   - Demonstrate an understanding of the experimental method and how its interpretation differs from non-experimental methods
   - Form an opinion on a psychological issue and defend that position with relevant empirical evidence
   - Demonstrate a basic competence in generating a research hypothesis and a research design based upon critical review of relevant literature.

III. **Foster Information Literacy and Communication Skills**
   - Communicate about psychological issues orally through presentations and discussions
   - Communicate about psychological issues through writing, through papers or poster presentations
   - Demonstrate the ability to conduct a thorough literature search on psychological issues or topics.
What Makes us Different?

Focus on Skill Building: Counseling
For students who wish to pursue careers in counseling after graduation, we offer an opportunity for undergraduate seniors to enroll in Clinical Procedures during the fall semester of their last year. We have an observation room with six adjoining rooms that can be used for one-way observation, which allow students to provide peer counseling to first-year students under direct supervision. Through regular feedback from peers and instructors, students are given the chance to practice and develop their counseling techniques and reflect on their own performance.

During the spring semester of their senior year, students in the Clinical Track of the Psychology major are required to do a Clinical Practicum. In this fieldwork experience, students spend approximately 100 hours practicing their skills at a site within the community.

As we are an integral member of the local community, faculty have excellent rapport with nearby agencies and organizations, ensuring that nearly every student is placed in a practicum. This allows students to gain practical experience under the supervision of a mentor, and provides invaluable skills above and beyond those gained in the classroom.

Below is a sample of practicum sites at which students have been placed:
- **ACCORD** offers access to opportunities, resources, and services to strengthen individuals, families and communities, especially those who are underrepresented.
- **Allegany County Office of Aging** attends to the social and program needs of the elderly in a rural setting. Interns receive supervision and can opt to conduct research or participate in the basic practical details of furnishing services to the elderly.
- **Alfred Montessori School** is a progressive day school for children between the ages of 2 and 5. Practicum students typically become involved in the implementation of Montessori methods of education.
- **Ardent Solutions** collaborates with local, regional, and state-wide partners to improve community health outcomes, increase independence through safe and reliable mobility options, and decrease unintentional injuries and suicide risks. Programs include Walk with Ease, Matter of Balance, and Diabetes Education.
- **Comstock Hospice** provides physical and psychological comfort and relief to those near the end of life.
- **Hornell Concern for Youth** provides a variety of education services, mentoring programs, after-school activities, and outreach to provide assistance to children and their families.
What Makes us Different?

Focus on Skill Building: Research

There is a growing need for citizens with information literacy and critical thinking skills. Students in our program are exposed to the basic research methods in psychology during our Psychological Methods and Statistics and Research and Design I courses. Junior and senior undergraduates can take Research and Design II in the fall and Research Practicum in the spring semester; this sequence provides the opportunity to work closely with a faculty mentor to pursue their own research questions, assemble a research plan, collect and analyze data, and then present that data locally at AU’s spring Undergraduate Research Forum or at regional and national conferences.

Research projects cover myriad topics, and often represent the depth and breadth of our field. Some recent project titles include:

- Creative Experiences and the Production of False Memories
- Elder Abuse in Long-Term Care Settings
- Narcissism and Sensitivity to Criticism
- Online Gaming Addiction: Personality and the World of Warcraft
- Perception of Ambiguous Figures
- Sexual Attraction in Lesbians
- Social Media and Emotional Intelligence
- The Effects of Topic Related Comics on Test Anxiety and Test Scores
- Undergraduates’ Perceptions of the Rights and Entitlements of Accused Criminals
- Working Memory Capacity and its Effects on Recall in Incidental and Intentional Learning Situations.

Some students may want to delve deeper into a topic, or explore a course that we don’t offer regularly. In these cases, we offer independent studies, in which a student works closely with a faculty member to create a plan of study (including learning objectives, readings, and assignments) that provides a unique learning opportunity for both the undergraduate and the faculty member. Recent independent studies have included:

- Doctor Who and Death
- Drugs, Behaviors, and Treatment
- Effects of Trauma on Holocaust Survivor Mental Health
- Explorations of Biopsychology
- Forensic Psychology
- Traumatic Brain Injuries in College Student Athletes
- “Why did gramma put her keys in the fishbowl?” A Children’s Book on Alzheimer’s Disease
- Cross-Cultural Psychology
Students who major in Psychology take courses that represent the breadth and depth of our field. All students take the foundational core, followed by selections from each of the broad psychological categories. Students may also elect to take courses that integrate or apply knowledge from many theoretical perspectives or provide opportunities for experiential and applied learning.

**Foundational Core**
- PSYC 101 Introduction to Psychology
- PSYC 220 Psychological Methods & Statistics
- PSYC 230 Psychological Research & Design I
- PSYC 310 Professional Preparation
- PSYC 497 Senior Seminar

**Social & Personality**
- PSYC 282 Social Psychology
- PSYC 341 Theories of Personality
- PSYC 372 Psychology of Gender

**Learning & Cognitive Processes**
- PSYC 251 Learning & Behavior Modification
- PSYC 311 Sensation & Perception
- PSYC 332 Cognitive Processes

**Biological**
- PSYC 330 Neuropsychology

**Developmental**
- PSYC 118 Adult Development & Aging
- PSYC 261 Cognitive Development
- PSYC 262 Social Development

**Mental & Physical Health**
- PSYC 210 Communication & Counseling
- PSYC 322 Health Psychology
- PSYC 342 Psychopathology
- PSYC 389 Introduction to Art Therapy
- PSYC 471 Child Psychopathology
- PSYC 472 Child Interventions

**Cross – Cutting Themes**
- PSYC 300 Special Topics*
- PSYC 320 Parenting Seminar
- PSYC 329 Freud, Jung, & Religion
- PSYC 351 Human Sexuality
- PSYC 362 Industrial/Organizational Psychology
- PSYC 371 The Psychology of Death & Dying
- PSYC 429 Cognition & Aging

**Applied & Experiential**
- PSYC 411 Research & Design II
- PSYC 412 Research Practicum
- PSYC 450 Independent Study
- PSYC 485 Practicum
- PSYC 491 Clinical Procedures
- PSYC 492 Clinical Practicum

The Division often offers Special Topics courses, often related to a particular faculty member’s interests or areas of expertise. Although these are typically offered once or twice, student interest can lead to a course becoming a regular offering. Special topics courses have covered: Ageism, Aging and the Movies, Aging and Public Policy, Drug & Alcohol Addiction, Theories of Dreaming, The Meaning of Life, Mysteries of the Brain, Comparative Psychotherapy
**Major: General and Specific**

Students who major in Psychology can select one of five concentrations. These concentrations all require the same foundational core, but each has a focused program of study to provide students with skills specific to particular career paths.

1: **General (40 cr.)**
   - the general option is the most flexible, allowing the greatest choice of electives, and complements many other majors and minors.

   **Foundational Core (14 cr.)**
   - 101 Intro to Psychology
   - 220 Methods & Stats
   - 230 Research & Design I
   - 310 Professional Prep
   - 497 Senior Seminar
   
   **A. Biological (4 cr.)**
   - 330 Neuropsychology
   
   **B. Learning & Cognitive (4 cr.)**
   - 251 Learning & B-Modification
   - 311 Sensation & Perception
   - 332 Cognitive Processes
   
   **C. Developmental (4 cr.)**
   - 118 Adult Dev’t & Aging
   - 261 Cognitive Dev’t
   - 262 Social Dev’t
   
   **D. Social & Personality (4 cr.)**
   - 282 Social Psychology
   - 341 Theories of Personality
   - 372 Psychology of Gender
   
   **E. Mental & Physical Health (pick 1)**
   - 210 Communication & Counsel
   - 322 Health Psychology
   - 342 Psychopathology
   - 471 Child Psychopathology
   - 472 Child Interventions
   
   **Electives (to make 40)**

2: **Clinical/Counseling (44 cr.)**
   - this concentration prepares students for careers in fields that rely heavily on counseling skills.

   **Foundational Core (14 cr.)**
   - 101 Intro to Psychology
   - 220 Methods & Stats
   - 230 Research & Design I
   - 310 Professional Prep
   - 497 Senior Seminar
   
   **A. Biological (4 cr.)**
   - 330 Neuropsychology
   
   **B. Learning & Cognitive (4 cr.)**
   - 251 Learning & B-Modification
   - 311 Sensation & Perception
   - 332 Cognitive Processes
   
   **C. Developmental (4 cr.)**
   - 118 Adult Dev’t & Aging
   - 261 Cognitive Dev’t
   - 262 Social Dev’t
   
   **D. Social & Personality (4 cr.)**
   - 341 Theories of Personality
   - 372 Psychology of Gender
   
   **E. Mental & Physical Health (pick 1)**
   - 210 Communication & Counsel
   - 322 Health Psychology
   - 342 Psychopathology
   - 471 Child Psychopathology
   - 472 Child Interventions
   
   **Concentration Specific (8 cr.)**
   - 491 Clinical Procedures
   - 492 Clinical Practicum

3: **Experimental (44 cr.)**
   - this concentration prepares students for careers in fields that rely heavily on data analysis or graduate study.

   **Foundational Core (14 cr.)**
   - 101 Intro to Psychology
   - 220 Methods & Stats
   - 230 Research & Design I
   - 310 Professional Prep
   - 497 Senior Seminar
   
   **A. Biological (4 cr.)**
   - 330 Neuropsychology
   
   **B. Learning & Cognitive (8 cr.)**
   - 251 Learning & B-Modification
   - 311 Sensation & Perception
   - 332 Cognitive Processes
   
   **C. Developmental (4 cr.)**
   - 118 Adult Dev’t & Aging
   - 261 Cognitive Dev’t
   - 262 Social Dev’t
   
   **D. Social & Personality (4 cr.)**
   - 282 Social Psychology
   - 341 Theories of Personality
   - 372 Psychology of Gender
   
   **E. Mental & Physical Health (pick 1)**
   - 210 Communication & Counsel
   - 322 Health Psychology
   - 342 Psychopathology
   - 471 Child Psychopathology
   - 472 Child Interventions
   
   **Concentration Specific (8 cr.)**
   - 411 Research & Design II
   - 412 Research Practicum
**Major: General and Specific**

Students who major in Psychology can select one of five concentrations. These concentrations all require the same foundational core, but each has a focused program of study to provide students with skills specific to particular career paths.

<table>
<thead>
<tr>
<th>Concentration</th>
<th>Credits</th>
<th>Description</th>
</tr>
</thead>
<tbody>
<tr>
<td>4: Child (45 cr.)</td>
<td>45</td>
<td>this concentration is for those who want to work with children, such as researchers, educators, and childcare affiliates.</td>
</tr>
</tbody>
</table>

**Foundational Core (14 cr.)**
- 101 Intro to Psychology
- 220 Methods & Stats
- 230 Research & Design I
- 310 Professional Prep
- 497 Senior Seminar

**A. Biological (4 cr.)**
- 330 Neuropsychology

**B. Learning & Cognitive (4 cr.)**
- 251 Learning & B-Modification
- 311 Sensation & Perception
- 332 Cognitive Processes

**C. Developmental (8 cr.)**
- 118 Adult Development & Aging
- 261 Cognitive Development
- 262 Social Development

**D. Social & Personality (4 cr.)**
- 282 Social Psychology
- 341 Theories of Personality
- 372 Psychology of Gender

**E. Mental & Physical Health (pick 1)**
- 210 Communication & Counsel
- 322 Health Psychology
- 342 Psychopathology

**Concentration Specific (1 from each category)**
- 320 Parenting Seminar
- 471 Child Psychopathology
- 472 Child Interventions
- 485 Practicum
- 492 Clinical Practicum

<table>
<thead>
<tr>
<th>Concentration</th>
<th>Credits</th>
<th>Description</th>
</tr>
</thead>
<tbody>
<tr>
<td>5: Industrial/Organization al (48 cr.)</td>
<td>48</td>
<td>this concentration prepares students to combine psychology and business.</td>
</tr>
</tbody>
</table>

**Foundational Core (14 cr.)**
- 101 Intro to Psychology
- 220 Methods & Stats
- 230 Research & Design I
- 310 Professional Prep
- 497 Senior Seminar

**A. Biological (4 cr.)**
- 330 Neuropsychology

**B. Learning & Cognitive (4 cr.)**
- 251 Learning & B-Modification
- 311 Sensation & Perception
- 332 Cognitive Processes

**C. Developmental (4 cr.)**
- 118 Adult Development & Aging

**D. Social & Personality (4 cr.)**
- 282 Social Psychology

**E. Mental & Physical Health (pick 1)**
- 210 Communication & Counsel
- 322 Health Psychology
- 342 Psychopathology

**Concentration Specific (8 cr.)**
- 302 Measurement
- 362 I/O Psychology

**9 credits from the following:**
- ACCT 211   Financial Accounting*
- ACCT 212   Managerial Accounting *
- ECON 201   Microeconomics*
- ECON 202   Macroeconomics*
- ECON 420   Health Care Econ
- FIN 348    Managerial Finance*
- MGMT 305   Career & Org
- MGMT 318   Gender Equity
- MGMT 328   Management & Org*
- MGMT 472   Human Resource
- MGMT 484   Operations Management *
- MKTG 221   Market Principles*
- MKTG 452   Market Research
- MKTG 479   Consumer Behavior
- MKTG 482   Sales Management

**NOTE:** Take all of the courses marked with an asterisk (*) to earn a minor in Business Administration and be eligible for the 4+1 PSYC + MBA program.
Minors

The Psychology Minor consists of 24 credits, and provides students the opportunity to explore various psychological concepts and implications for human behavior. It is a great companion to many other majors.

Foundational Core (Take all; 8 cr.)

- PSYC 101 Introduction to Psychology
- PSYC 220 Psychological Methods and Statistics

AB. Biological, Learning, & Cognitive Processes (4 cr.)

- PSYC 251 Learning & Behavior Modification
- PSYC 311 Sensation and Perception
- PSYC 330 Neuropsychology
- PSYC 332 Cognitive Processes

C. Developmental (4 cr.)

- PSYC 118 Introduction to Adult Development and Aging
- PSYC 261 Cognitive Development
- PSYC 262 Social Development

D. Social & Personality (4 cr.)

- PSYC 282 Social Psychology
- PSYC 341 Theories of Personality

E. Mental & Physical Health (Choose one)

- PSYC 210 Communication & Counseling
- PSYC 342 Psychopathology
- PSYC 322 Health Psychology
- PSYC 471 Child Psychopathology
- PSYC 472 Child Interventions

Art Therapy

Art Therapy is an expressive therapy that uses creative art-making processes to improve someone’s mental and emotional health.

A Master’s Degree is required for entry-level practice in Art Therapy. The American Art Therapy Association (http://www.arttherapy.org) recommends that students planning to pursue graduate study in Art Therapy do the following:

- Complete a minimum of 18 credits hours of Studio Art work
- Prepare a portfolio of original art work demonstrating competence with art materials
- Complete a minimum of 12 credit hours in Psychology

The Biopsychology Minor is an interdisciplinary area of study, combining coursework in biology, neurology, and psychology, with a focus on the relationship between the physiological and psychological systems.

A. Biology Core (12 cr.; choose one from each group)

- BIOL 211 Cellular Biology
- BIOL 207 Intro to Anatomy & Physiology I
- BIOL 307 Anatomy & Physiology: Nerves & Skeleton
- BIOL 130 Intro to Human Genetics
- BIOL 212 Principles of Genetics

B. Psychology Core (12 cr.)

- PSYC 311 Sensation & Perception
- PSYC 322 Health Psychology
- PSYC 330 Neuropsychology

C. Advanced Application (4 cr.)

- BISY 485 Practicum or Internship
- BISY 499 Thesis

The AATA recommends that students take the following courses:

- PSYC 101 Introduction to Psychology
- PSYC 118 Introduction to Adult Development &Aging
- PSYC 261 Cognitive Development
- PSYC 262 Social Development
- PSYC 342 Psychopathology

The Psychology faculty, in consultation with practicing Art Therapists, recommend taking the following courses:

- PSYC 389 Introduction to Art Therapy
- PSYC 210 Communication & Counseling
- PSYC 251 Learning & Behavior Modification
- PSYC 341 Theories of Personality
- PSYC 471 Child Psychopathology
- PSYC 472 Child Interventions
- PSYC 485 Practicum (or 492, Clinical Practicum)
- PSYC 491 Clinical Procedures
The Psychology Department has two student-based organizations: a chapter of Psi Chi, the International Honor Society in Psychology, and a Psychology Club that is open to all interested students. The two organizations often co-sponsor events.

**Psi Chi (ψχ)**
Alfred University has held a chapter of the international honor society in psychology since 1964. The purpose of Psi Chi is to encourage, stimulate, and maintain excellence in scholarship, and to advance the science of psychology. Student members are eligible for scholarships and grants through Psi Chi, and have access to three professional publications. Membership is open to undergraduate and graduate psychology students who meet the minimum qualifications:

- Junior class standing or above
- Declaration of major or minor in psychology
- GPA of 3.3 or higher in at least 12 credit hours of courses taken at AU across three semesters
- GPA of 3.1 or higher within the College of Liberal Arts and Sciences.

**Psychology Club**
The Psychology Club is open to all students with psychology-related interests, and provides an opportunity to become involved in psychology activities and get to know professors on a more personal level. There are no formal criteria for becoming a member.

The Psychology Club has been involved in the following activities in recent years:

- Sponsoring speakers to discuss psychology-related careers and special topics
- Discussions of psychology themes in films
- Participating at youth recreation centers in nearby communities
- Halloween parties for local community children
- Suicide prevention training/SAFE Talk certification
Faculty

Our faculty are dedicated teachers. Representing 166 years of combined teaching experience, our regular course offerings are taught by professionals who have earned their doctorate in their respective fields. Moreover, our faculty have earned more Excellence in Teaching Awards than any other Department at AU and consistently earn extremely positive student evaluations.

Dr. Amy Button, Assistant Professor of Psychology
Psy. D., Alfred University

*Teaching Areas:* Introductory Psychology, Research Methods and Statistics, Research Practicum, Professional Preparation in Psychology, Clinical Procedures, Psychopathology, Communication and Counseling Skills

*Research Interests:* College students with disabilities, Bullying

button@alfred.edu

Dr. Nancy Furlong, Professor of Psychology
Ph.D., University of Pittsburgh

*Teaching Areas:* Cognitive and Social Development, Research Methods, Statistics

*Research Interests:* Social and cognitive development in childhood and adolescence, The development of scientific and logical reasoning, Children’s theories of mind

ffurlong@alfred.edu

Dr. Danielle Gagne, Associate Professor of Psychology, Department Chair
Ph.D., University of New Hampshire

*Teaching Areas:* Introductory Psychology, Cognitive Psychology, Sensation and Perception, Cognition and Aging, Adult Development and Aging, Death and Dying

*Research Interests:* Discourse processing and aging, Self-efficacy beliefs, Teaching and Learning

gagne@alfred.edu

Dr. Michelle Jaques-Leonard, Assistant Professor of Psychology
Ph.D, Saint Louis University

*Teaching Areas:* Introductory Psychology, Theories of Personality, Psychopathology, Communication and Counseling Skills, Clinical Procedures, Child Psychopathology, Sports Psychology

*Research Interests:* Child and Adolescent Psychopathology, Stressful Life Experiences and Coping, Parenting, Emotion Regulation
Faculty

Dr. Bethany Johnson, Associate Professor of Psychology
Ph.D., University of Nebraska-Lincoln

*Teaching Areas:* Introductory Psychology, Social Psychology, Principles of Learning and Behavior Modification, Psychology of Gender, Human Sexuality, Advanced Research and Design

*Research Interests:* Integration of social psychology with scholarship of teaching and learning, metacognition

johnsonbc@alfred.edu

Dr. Lou Lichtman, Professor of Psychology
Ph.D., University of Maine

*Teaching Areas:* Introduction to Psychology, Neuropsychology, Parenting, Senior Capstone Seminar

*Research Interests:* Brain specialization, neural correlates of behavior disorders, weight control, parenting

flich@alfred.edu

Dr. Robert Maiden, Professor of Psychology
Ph.D., New School of Social Research

*Teaching Areas:* Gerontology, Communication and Counseling Skills, Clinical Procedures, Clinical Supervision, Addictions and Drug Use, Health Psychology, Senior Capstone Seminar

*Research Interests:* Individual and family psychotherapy, rural elderly and public policy, learned helplessness, community mental health

fmaiden@alfred.edu

Staff

Mrs. Lisa Weaver, Secretary

Lisa graduated from AU in 1997 with her degree in Psychology, and has returned to provide clerical, organizational, and emotional support for students and faculty.
Careers and Jobs

Students can enroll in our seminar in Professional Preparation in Psychology (PSYC 310), which covers the processes of applying to graduate school, exploring career paths, and professional skill building.

After graduation, our alumni are employed by a wide variety of businesses, schools, organizations, and research institutions at the private, public, local, state, and national levels. An undergraduate psychology major is versatile enough to equip graduates for work in many professions, aside from being a psychologist.

Quick Facts*

- In 2016, clinical, counseling, and school psychologists' median annual earnings were $73,270. Industrial and organizational psychologists earned $82,760.
- There were only 2000 people employed as industrial-organizational psychologists on 2014, while 155,000 people worked as clinical, counseling, and school psychologists.
- Elementary and secondary schools employ school psychologists. Industrial-organizational psychologists work in business settings. About a third of clinical and counseling psychologists are self-employed. Others worked in hospitals, clinics, rehabilitation facilities, and mental health centers.
- Most who work in this field hold full-time positions, but part-time work is possible, especially in private practices.
- Since clinical psychologists must be available when their clients aren't working, many have office hours in the evenings and on weekends. School psychologists' hours are during school hours. Industrial-organizational psychologists work during regular business hours.
- The U.S. Bureau of Labor Statistics has given school, clinical, counseling, and industrial-organizational psychology the "bright outlook" designation because of those occupations' excellent job outlook. The agency predicts that employment for each of these areas of specialization will grow much faster than the average for all occupations through 2024.

Careers and Jobs

The undergraduate psychology degree prepares students for entry level jobs in human services, human resources, business, and research. It also prepares students for graduate studies, which are essential for advancement in many careers within psychology. Professions well-suited for psychology majors typically involve people skills, analytical skills, writing skills, and research skills. A psychology degree allows students to pursue careers in a variety of fields. Examples include human services (counseling, social work), business (human resources, sales, marketing), criminal justice (probation officer, corrections officer), health, recreation, and education (rehabilitation counselor, teacher).

In addition, majors acquire skills in psychology that transfer to non-psychology professions, such as:
- Understanding how to predict and understand the behavior of people and groups.
- Using and interpreting data.
- Evaluating the legitimacy of claims about behavior.
- Understanding how memory and learning function.
- Gaining insight into problematic behaviors.
- Demonstrating the capacity to adapt to change.
- Managing difficult situations and high stress environments.
- Starting and carrying out projects.
- Showing persistence in challenging circumstances.

Our graduates have put their skills to work in many professions:
- Academic Advisor
- Advertising Manager
- Art Therapist
- Behavioral Analyst
- Career Counselor
- Case Manager/ Worker
- Chemical Dependency Counselor
- Child Care Provider
- Clinical/Counseling Psychologist
- College Admissions Counselor
- Consultant
- Criminal Investigator
- Employment Interviewer
- Human Resources Director
- Labor Relations Advisor
- Lawyer
- Market Research Analyst
- Clergy
- Organizational Trainer
- Paralegal
- Parole Officer
- Personnel Specialist
- Psychiatric Nurse
- Public Opinion Surveyor
- Rehabilitation Counselor
- Researcher
- Sales Associate
- Social Worker
## Careers and Jobs

This table shows a list of occupations with job duties that are related to psychology.

<table>
<thead>
<tr>
<th>Occupation</th>
<th>Job Duties</th>
<th>Entry-Level Education</th>
<th>2016 Median Pay</th>
</tr>
</thead>
<tbody>
<tr>
<td>Market Research Analysts</td>
<td>Market research analysts study market conditions to examine potential sales of a product or service. They help companies understand what products people want, who will buy them, and at what price.</td>
<td>Bachelor's degree</td>
<td>$62,560</td>
</tr>
<tr>
<td>Marriage and Family Therapists</td>
<td>Marriage and family therapists help people manage and overcome problems with family and other relationships.</td>
<td>Master's degree</td>
<td>$49,170</td>
</tr>
<tr>
<td>School and Career Counselors</td>
<td>School counselors help students develop the academic and social skills needed to succeed in school. Career counselors help people choose careers and follow a path to employment.</td>
<td>Master's degree</td>
<td>$54,560</td>
</tr>
<tr>
<td>Social Worker</td>
<td>Social workers help people solve and cope with problems in their everyday lives. Clinical social workers also diagnose and treat mental, behavioral, and emotional issues.</td>
<td>Bachelor's or Master's degree</td>
<td>$46,890</td>
</tr>
<tr>
<td>Substance Abuse, Behavioral Disorder, and Mental Health Counselors</td>
<td>Substance abuse, behavioral disorder, and mental health counselors advise people who suffer from alcoholism, drug addiction, eating disorders, mental health issues, or other mental or behavioral problems. They provide treatment and support to help clients recover from addiction or modify problem behaviors.</td>
<td>Bachelor's or Master's degree (by State)</td>
<td>$42,150</td>
</tr>
<tr>
<td>Survey Researchers</td>
<td>Survey researchers design and conduct surveys and analyze data. Surveys are used to collect factual data, such as employment and salary information, or to ask questions in order to understand people’s opinions, preferences, beliefs, or desires.</td>
<td>Master's degree</td>
<td>$54,470</td>
</tr>
<tr>
<td>Training and Development Specialists</td>
<td>Training and development specialists help plan, conduct, and administer programs that train employees and improve their skills and knowledge.</td>
<td>Bachelor's degree</td>
<td>$59,020</td>
</tr>
</tbody>
</table>