THERESA A. GUNN, Ph.D.

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Education

- Ph.D. in Business Administration March, 2008, Trident University (formerly TUI University)
- Master in Business Administration December, 1998, Alfred University
- Bachelor of Science Major Accounting, August, 1996, Alfred University
- Associate in Applied Science Major Accounting, May, 1987, Alfred State College

Employment History

- 7/15 Now: Associate Professor of Accountancy, Alfred University, School of Business
- **8/09 6/15:** Assistant Professor of Accountancy, Alfred University, School of Business teaching undergraduate and master's level courses; position includes advising students, providing service to the University and incorporating research in the field.
- 7/04 9/09: Assistant Controller, Alfred University supervise accounts payable, purchasing, statutory payroll, and statutory general accounting staff and operations; responsible for endowment management; security administrator for all accounting systems; financial trainer for Banner system.
- **8/07 5/08:** *Adjunct Instructor*, Alfred University, College of Business developed lesson plan, exams and overall structure of junior and senior level courses; provided field experience in tax preparation within VITA program; incorporated current tax issues and interactive discussion among students to enhance the learning environment; received excellent review from department chair.
- 3/08 8/08: Core Professor of Business Administration, TUI University, College of Business Administration and College of Health Sciences position involved on-line instruction for 40 students, where I facilitated all the grading, threaded discussions, and student correspondence.
- **10/06 12/06:** *Core Assistant Professor of Business Administration*, TUI University, College of Business Administration and College of Health Sciences position involved on-line instruction for 35 students, grading papers, responding to student email, and facilitating threaded discussions. I turned down future assignments to complete my dissertation.
- 8/93 7/04: Director of Accounting/Grants Administration (7), Administrative Assistant to Director Accounting/Budget (4), Alfred University New York State College of Ceramics, supervise office employees; interact with College, University, SUNY, and sponsored programs areas; administer financial grants accounting office; ensure compliance of federal regulations, retained assistant duties. LAN supervisor and security administrator for computer; generate monthly reports for \$18+ million operating and \$28+ million research budgets; back-up payroll and purchasing.
- 6/02 3/04: Graduate Assistant, TUI University, College of Business Administration and College of Health Sciences duties include grading papers and providing constructive feedback, responding to student email, and facilitating threaded discussions for 40-45 students each quarter; also keeping the professor apprised of major issues. I resigned from the GA program to concentrate on my dissertation.
- 1/01 12/01: Adjunct Instructor, Alfred University, College of Business developed lesson plan, exams and structure of courses with pre-determined textbook; provided additional instructional sessions for students requiring more assistance. I turned down future assignments to attend graduate school.

- 1/00 5/00: Adjunct Instructor, Alfred State College, College of Business Technologies developed college level instruction for advanced high school seniors. I turned down future assignments to attend graduate school.
- **8/87 8/93:** Financial Analyst (.8), Associate Cost Accountant (2), General Ledger Associate (3), Billing Clerk (1), A/P Clerk (.2), Dresser-Rand Company, STM&G increasing responsibilities within accounting department for a worldwide manufacturing corporation; generated financial information for supervisors and headquarters.

Courses Taught

Taught at Alfred University:

MBA courses: Advanced Auditing, Advanced Taxation, Accounting Theory, Business by Land & Sea (12, 14, 16)

Undergraduate courses: Financial Accounting, Managerial Accounting (17), Intermediate Accounting I, Advanced Accounting, Cost Accounting, Forensic Accounting, Business by Land & Sea (12, 14, 16), Summer Institute (11)

Taught at Alfred State College:

Undergraduate course: Accounting Systems and Computer Applications (15).

Professional Training

- Wiley Faculty Network:
 - 2010-2011: Audit and Assurance Services Update, Fraudsters in the New Millennium, Investment Ethics Where Ethics and Business Collide, IFRS Boot Camp, IFRS: Preparing students for the CPA Exam, Teaching IFRS for Pensions and Leases, Teaching PP&E and IFRS, Teaching Online for Beginners, Teaching Online for Advanced Users, Teaching at Its Best, Business Models The New Face of Strategic Innovation, Get Straight to the Heart of the Research: Organize your Students' Research Review and Thoughts.
 - 2011-2012: IFRS Topics in Intermediate I and II, Accounting Updates: Developments, Challenges, and Opportunities in Intermediate Accounting, The CMA Credential: What it Means for Students, How Learning Works: Application to Accounting Education.
 - 2012-2013: Emerging Issues in Financial Reporting: Intermediate Accounting Implications, How Learning Works: Application to Accounting.
 - 2013-2014: Structuring Your Online Course to Motivate Today's Student, Emerging Issues in Financial Reporting: Intermediate Accounting Implications.
 - o 2016-2017: Developments in Intermediate Accounting: Leases and Other Stuff

• Cengage Learning:

- o **2010-2011:** Integrate the Conceptual Framework into your Classroom.
- 2011-2012: Tools and Electronic Resources to Enhance Your Accounting Courses, Parts I and II, A Presentation on the Revenue Recognition Project Exposure Draft, Using Real Companies to Teach Intermediate Accounting, Using Real World Financials to Develop Analytical Skills, New Professionalism for Accountants.
- 2012-2013: Leveraging Innovative Technology to Address a New Generation of Learners, Raising the Bar (& Raising Support) to Get Desired Academic Outcomes.
- o 2013-2014: Transforming the Challenging ONLINE Student Into a Master Student.
- 2014-2015: Revenue Recognition: What is the Impact of the New Standard on the Intermediate Accounting Course.
- **Miscellaneous Webinars:** Auditing Standards with Iris Stuart (10-11), IFRS Financial Reporting Presentation Considerations (IMA 09-10), AACSB's Focus on Standards 2 and 10: Intellectual Contributions and Faculty Qualifications (11-12), Using the Flipped Classroom Model to Increase Student Engagement & Results (13).
 - 2013-2014: The Up Side of Upside Down: Flipped Classrooms are on the Rise, Teaching Secrets That'll Make Students Say 'Wow!', Better eLearning and Online Training featuring Adobe Connect, Careers in Forensic Accounting and Fraud Prevention,
 - 2014-2015: Accounting Technology that Boosts your Resume, Overview of Forensic Accounting, Insights from a Big 4 Hire: How to Get Hired by Big 4 Accounting Firms,

- Getting Students to Use Their Brains, Cool Tools 2, Flipping your Financial Statement Analysis Classroom, Creating Capital Planning Budgets.
- 2015-2016: Planning for Sustainability, How to Help People Remember What They Learned, Recruitment Timing and the Application Process for Government Accounting Careers, Practical Planning for Aging and Elder Issues, How to Get Up and Running on Tableau Painlessly, Enhancing Your Teaching and Learning Accounting Toolbox Part II, Teaching with Technology, Step Aside Generation X: the Millennials are Coming, Is a Remote Accounting Job for You, Millennials in Accounting, Best Practices for Using FASB Codification in your Classes, Intro to Xero: the Online Accounting Software Alternative to Quickbooks, 2016 Ultimate Recruiting Guide for Public Accounting Employers, Quickbooks Online: Common Workflows, What's up with GAAP?, Get your career on track in 2016: the benefits of interning over the summer, 2017 CPA Exam Changes.
- 2016-2017: Introduction to Cost Segregation; Accounting and Auditing for Non-Profit Organizations; From School to Work: Bridging the Skills Gap; Confessions of a (former) State Auditor; Audits of Cash Intensive Businesses; Integrating COSO's ERM Framework into our Classes
- Fraud and Forensic Accounting Education Conference (May 2016) participant earned 16 CPE.
- American Accounting Association (AAA) annual meeting and Conference and CPE Workshops (Aug. 2014) – participant – earned 29 CPE.
- Southeast Region American Accounting Association annual meeting (Apr. 2013) paper presenter and participant earned 12.5 CPE.
- American Accounting Association (AAA) annual meeting and Conference on Teaching and Learning in Accounting (Aug. 2010) participant earned 34.5 CPE.
- The Allied Academies Fall 2011 International Conference case study accepted for proceedings (Oct. 2011).
- **Miscellaneous** Institute of Internal Auditors: Fraud & Forensics (Feb. 2015); AACSB Annual Conference (Sep. 2016); MAACBA Annual Conference (Oct. 2016).
- **Certification** Passed all 4 exams for CPA certification (FAR, REG, BEC, AUD). Experience being completed in 2016-17..

Consulting

- Canisteo Valley Family Practice consulting on financial reports and computer software setup (2013–15).
- Clark Oil LLC consulting on financial reports and computer software setup (2014-15).
- Southern Tier Lubricants consulting on business setup, financial reports (2015-16).

Publications

Refereed Journal Articles:

- Duserick, F., Gunn, T., & Lewis, M. (2016). Financial and Environmental Issues of Public-Private Waste Management Strategy. *Competition Forum*. Vol. 14, No. 2.
- Shackman, J.D., & Gunn, T.A. (2014). A Comparative Analysis of the Implications of the Islamic Religion on Corporate Capital Structures of Firms in Emerging Market Countries. *International Journal of Islamic and Middle Eastern Finance and Management*. Vol. 7, Issue 3.
- Gunn, T.A., & Raub, T.L. (2012). The Case of Smallville College: Year-end Entries for Higher Education. *Journal of the International Academy for Case Studies*. Vol. 18, Numbers 5 and 6.
- Davidson, S.M., Grosso, D.S., & Gunn, T.A. (2010). Preparation Meets Opportunity: An Entrepreneurial Journey. *International Journal of Entrepreneurship*. Vol. 14 Special Issue.

Working Papers in Progress:

- Gunn, T.A., Knowles, A., & Cary, C. (draft). The New Auditor Experience.
- Rummel, A., & Gunn, T.A. (draft). Olin Café: An Accounting and Marketing Case Study.
- Duserick, F., Lewis, M., Gunn, T.A., & Rodriguez, L.J. Impact of a Public-Private Sector Technology Strategy working research project on internet service ring in Ontario County analyzing profitability, accounting, and taxation of community project.
- Duserick, F., Gunn, T.A., & Lewis, M. Municipal Financial Management Strategy.

Academic Service

Editorial Activities:

- Reviewer Article: 2010: Journal of International Business Research (double blind review).
- Reviewer Article: 2014: International Journal of Islamic and Middle Eastern Finance and Management (double blind review).
- Reviewer Article: 2015: International Journal of Islamic and Middle Eastern Finance and Management (double blind review).
- Reviewer Article: 2015: Northeast Region Meeting of American Accounting Association Auditing track.
- Reviewer Article: 2016: International Journal of Chinese Culture and Management.
- Alfred State College Bachelor of Business Administration Technology Management degree 5-year Review Team Member and Report Writer (Mar 2017).

Committee Member:

• Business School Promotion & Tenure Committee (2016-Now); CoPS Promotion & Tenure Committee – Business Rep (2016-Now); Strategic Planning Coordination Committee (2014-Now), Middle States Self-Study Working Group #2 Committee (2012-14), Assessment Committee (2013-16), Curriculum Committee (2011), Service Learning Advisory Board (2010–14), MBA Council (2010–Now), Honors Convocation, Opening Convocation, and Commencement–Student Marshall for all (2009–Now), Scholastic Standards (2009-11), Multiple faculty and staff hiring committees (2010-Now), Honors Thesis Committee (2012), Honors in the Field of Specialization Committees (2013, 17), Miscellaneous University Visit/Recruiting Days and Accounting Nights.

Administrative: MBA Director (16-18) – Interim; Raymond Chair in Family Business (16-19)

Student Group Advisor:

• Enactus – formerly SIFE (2012 – Now)

Award Excellence in Teaching Award (14-15)

Memberships American Institute of Certified Public Accountants (AICPA) American Accounting Association (AAA)