

# How to get into A Top Art School

July 18-22, 2010

Each summer Alfred University welcomes high school students from all over the country to participate in exciting summer programs. Our campus is located in the safe, peaceful village of Alfred in Western New York State, where summer days are warm and nights are cool and comfortable. Surrounded by rolling hills and beautiful meadows and valleys, Alfred University is the perfect place to spend an enjoyable week learning more about your favorite subject. Our summer programs also offer a great opportunity for you to sample life on a college campus and meet other students with similar interests and talents.

## THE PROGRAM

This summer institute is a 5-day intensive course in establishing preparation for applying to a top art school. The program focuses on building a strong portfolio and careers in the arts. The schedule also includes one-on-one portfolio critiques, studio activities such as observational drawing and color study, a trip to a professional artist's studio, college advising and presentations on various artists' career paths, such as studio artists, museum/gallery work and graphic arts/web design. Students are required to bring their portfolios to campus with them for review.

## WHO CAN ATTEND?

This program is for students entering their junior or senior year of high school who wish to continue their education at a top art school.

## ART AT AU

Artists who come here find a supportive and growing community dedicated to the teaching, creation, research, exhibition and communication of fine art and design. The beauty of our area – rural Western New York – is inspiring. Alfred University's School of Art and Design is internationally known and has a long, illustrious history of creative excellence. Our art students are part of a thriving community of artists who work in some of the best art making facilities in the world.



## THE DIRECTOR

This institute is directed by Kevin Jacobs, AU Career Advisor, Liaison to the School of Art and Design and Director of the Cohen Art Center. Formerly in Creative Services at Polo Ralph Lauren NYC, Mr. Jacobs is an interior designer and former owner of a home design firm in Venice Beach, California. Questions about the program may be directed to him at: [jacobsj@alfred.edu](mailto:jacobsj@alfred.edu) or 607-871-2164

## SCHEDULE

- Registration runs from 2:00-4:00 p.m. on Sunday, and is followed by orientation, dinner, and welcome activities.
- Monday, Tuesday and Wednesday morning activities include: breakfast, overview of the day, and artist's biography. After lunch each day there will be a different art-related experience. Evening events include dinner, activities with our staff, and one evening of open studio.
- Thursday is the wrap-up day, with breakfast, then a full morning drawing session, lunch and checkout at 1:00 p.m.

A complete schedule, along with driving directions and other details, will be sent to all students upon acceptance.

## ACTIVITIES

When not in classes, students have *lots of fun* participating in a variety of recreational activities. Planned activities include indoor and outdoor games, movies, visits to a nearby lake for picnics and campfires, swimming, hikes, bowling, hayrides, social gatherings at the Terra Cotta Coffee House, a farewell party on the last night, and more. Alfred University admissions interviews and campus tours will be available by appointment on Thursday afternoon. Living, dining and learning together, students have a great opportunity to get to know each other and develop lasting friendships.

## TUITION, ROOM & BOARD

Students must arrive on Sunday afternoon between 2:00 and 4:00 p.m. and will leave after lunch on Thursday. The cost is \$795\* (includes a \$100 non-refundable deposit). This covers tuition, supervision, program materials, recreational activities, room and board from dinner on the first day through lunch on the last day. Students stay in University residence halls (2 per room) and **must provide their own pillows and bed/bath linens (bed linens must fit the extra-long twin residence hall beds)**. Delicious, all-you-can-eat, cafeteria-style meals are served in the campus dining hall.

\*There will be a \$30 charge for checks returned for insufficient funds.

[www.alfred.edu/summer/camps/art.cfm](http://www.alfred.edu/summer/camps/art.cfm)

## HOW TO APPLY

Students who wish to participate must return:

1. the attached application form (or the PDF version found at [www.alfred.edu/summer/camps/art.cfm](http://www.alfred.edu/summer/camps/art.cfm))
2. an up-to-date transcript or recent report card
3. two letters of recommendation from teachers (at least one should be an art teacher)
4. a one-page essay telling us why you want to attend the institute
5. the \$100 deposit (non-refundable unless you are not accepted into the program). Full payment of the balance (\$695) is due by May 28. *Sorry, no financial aid or scholarships are available.*

While we don't require a portfolio to be submitted with the application, we *do* require all participants to bring their portfolios to the institute to be reviewed.

We will begin accepting applications January 4, 2010. All application materials must be sent in one packet and must be received in our office no later than April 16, 2010 (later applications may be considered only if space is available). Incomplete or illegible applications cannot be accepted.



## INSTITUTE APPLICATION

Type or print in ink only. Fill in all sections. This form may be copied for additional students. *Deadline: April 16, 2010*

student's name \_\_\_\_\_

gender:  female  male

first name preference for name tag (if different from above) \_\_\_\_\_

street address/PO box \_\_\_\_\_

city \_\_\_\_\_ state \_\_\_\_\_ zipcode \_\_\_\_\_

parent/guardian name \_\_\_\_\_

parent/guardian phone \_\_\_\_\_ parent/guardian email address \_\_\_\_\_

student's birth date \_\_\_\_\_ age \_\_\_\_\_ name of roommate preference (if any) \_\_\_\_\_

student's school \_\_\_\_\_ year student will graduate from high school \_\_\_\_\_

Please check one of the following:

- My check is enclosed. (Make checks payable to Alfred University.)
- Please charge to my credit card
- VISA  MasterCard  AMEX  Discover

Card Number: \_\_\_\_\_ CVV# \_\_\_\_\_  
(3 digit code on back of card)

Expiration date: \_\_\_\_\_ Amount: \$ \_\_\_\_\_

Cardholder Name: \_\_\_\_\_

Cardholder Address (if different from above): \_\_\_\_\_

Authorized signature: \_\_\_\_\_

Send with other application materials to:  
Office of Summer Programs, Alfred University, 1 Saxon Drive  
Alfred, NY 14802 Fax: 607-871-2045

If you fax the application form and materials, please call us at 607-871-2612 to make sure we receive them and that all is readable.

## COMMENTS FROM PAST PARTICIPANTS

*"I really loved the drawing classes. I felt like I learned so much in one week. It excites me to think of how much I could learn over four years of college!"*

- Maggie W., Rome, NY

*"The classes were wonderful! I learned how to impress people with your portfolio and application."*

- Holly H., Phoenix, NY

*"I really liked the social aspect and feeling like I was a student. I can see myself going here now because of the programs and atmosphere!"*

- Talia S., Valatie, NY



**CANCELLATION:** *The University may cancel any course or activity because of insufficient enrollment or other unforeseen circumstances. If a program is canceled or postponed, the University will refund registration fees but cannot be held responsible for other costs, charges, or expenses, including cancellation/change charges assessed by airlines or travel agencies.*

### Policy Against Discrimination

Whether considering candidates for admission or financial aid, applicants for employment or the management of its policies and school-administered programs, Alfred University does not discriminate on the basis of gender, sexual orientation, age, race, color, national or ethnic origin, religion, or disability. Alfred University is an affirmative action, equal opportunity employer.

## ACCEPTANCE POLICIES

The Institute Admissions Committee will evaluate all applications and determine which students will be accepted. Notification letters will be mailed within two weeks of the deadline. (If you require an earlier decision, please include a note with your application indicating the date by which you need to be notified.)

Accepted students will receive, along with the acceptance letter, additional materials including medical history form, permission form, emergency notification form, etc. These materials must be filled out as soon as possible and must be back in our hands by May 28. Updated immunization information (including dates) is also required at that time. ***If you do not have updated immunization information on hand, you may want to acquire this from your physician now to avoid processing delays.***

**STUDENT CANCELLATIONS:** Refunds, less the \$100 non-refundable deposit, will be made for cancellations received by June 15. A 50% refund will be made for those received from June 16-July 2. Sorry, no refunds can be issued after July 2.

**For further information contact:** Alfred University Office of Summer Programs, 1 Saxon Drive, Alfred, NY 14802. Phone: 607-871-2612, fax: 607-871-2045, summerpro@alfred.edu.

**For specific information about program schedule or class content** please contact Mr. Kevin Jacobs, Institute Director, at 607-871-2164 or jacobsj@alfred.edu.



## ABOUT ALFRED

Alfred University is located in the village of Alfred in Western New York State. The campus, a 6-hour drive from New York City, a 2-hour drive from Buffalo, and 1 1/4 hours from Rochester, is easily accessible by car or bus from all directions. The nearest major airport is the Rochester International Airport (about 65 mi. north). Transportation to/from the airport can be provided for an additional charge if we receive the request by the due date indicated in the acceptance letter. After that date, students must make their own arrangements with an airport limo service.

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ALFRED UNIVERSITY SUMMER PROGRAMS



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**Top  
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Summer Institute  
for High School Students

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